



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Contract # 1337062

Schedule Dates 10/16/12-10/22/12
Advertiser American Crossroads (41509)
Agency Crossroads Media-Alexandria (2097)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand AMERICAN CROSSROADS (325849)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Maron,Stephanie
Phone/Fax /
CPE 11/27/693
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments American Crossroads
AMERICAN CROSSROADS
SHARE 45%

Date Entered 07/12/12
Last Modified 10/17/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09765764
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$14,985.00
Net Total \$84,915.00
Sales Tax

Asheville (WLOS)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Oct. 2012 | 49 | \$99,900.00 |
| Grand Total: | 49 | \$99,900.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|----------------------|---------|
| 1.0 | Normal Line / News | 10/16/12-10/16/12 | 1 | :30 | 5A- News-News 13 Early 5am | 1 | | X | | | | | | 1 | \$600.00 | \$600.00 | Asheville (WLOS) | NEWS 13 THIS MORNING | 7/12/12 |
| 2.0 | Normal Line / News | 10/17/12-10/17/12 | 1 | :30 | 5A- News-News 13 Early 5am | 1 | | | X | | | | | 1 | \$600.00 | \$600.00 | Asheville (WLOS) | NEWS 13 THIS MORNING | 7/12/12 |
| 3.0 | Normal Line / News | 10/22/12-10/22/12 | 1 | :30 | 5A- News-News 13 Early 5am | 1 | X | | | | | | | 1 | \$600.00 | \$600.00 | Asheville (WLOS) | NEWS 13 THIS MORNING | 7/12/12 |
| 4.0 | Normal Line / News | 10/17/12-10/17/12 | 1 | :30 | 5:28A- News-News 13 Early 530a | 1 | | | X | | | | | 1 | \$900.00 | \$900.00 | Asheville (WLOS) | NEWS 13 THIS MORNING | 7/12/12 |
| 5.0 | Normal Line / News | 10/18/12-10/18/12 | 1 | :30 | 5:28A- News-News 13 Early 530a | 1 | | | | X | | | | 1 | \$900.00 | \$900.00 | Asheville (WLOS) | NEWS 13 THIS MORNING | 7/12/12 |
| 6.0 | Normal Line / News | 10/19/12-10/19/12 | 1 | :30 | 5:28A- News-News 13 Early 530a | 1 | | | | | X | | | 1 | \$900.00 | \$900.00 | Asheville (WLOS) | NEWS 13 THIS MORNING | 7/12/12 |
| 7.0 | Normal Line / News | 10/16/12-10/16/12 | 1 | :30 | 6A- 6:30A (EST) | 1 | | X | | | | | | 1 | \$2,000.00 | \$2,000.00 | Asheville (WLOS) | NEWS 13 THIS MORNING | 7/12/12 |
| 8.0 | Normal Line / News | 10/18/12-10/18/12 | 1 | :30 | 6A- 6:30A (EST) | 1 | | | | X | | | | 1 | \$2,000.00 | \$2,000.00 | Asheville (WLOS) | NEWS 13 THIS MORNING | 7/12/12 |
| 9.0 | Normal Line / News | 10/17/12-10/17/12 | 1 | :30 | 6:30A- 7A (EST) | 1 | | | X | | | | | 1 | \$2,200.00 | \$2,200.00 | Asheville (WLOS) | NEWS 13 THIS MORNING | 7/12/12 |
| 10.0 | Normal Line / News | 10/19/12-10/19/12 | 1 | :30 | 6:30A- 7A (EST) | 1 | | | | | X | | | 1 | \$2,200.00 | \$2,200.00 | Asheville (WLOS) | NEWS 13 THIS MORNING | 7/12/12 |
| 11.0 | Normal Line / News | 10/22/12-10/22/12 | 1 | :30 | 6:30A- 7A (EST) | 1 | X | | | | | | | 1 | \$2,200.00 | \$2,200.00 | Asheville (WLOS) | NEWS 13 THIS MORNING | 7/12/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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AMERICAN CROSSROADS
SHARE 45%

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|------|--------------------------------|-------------------|-----|--------|------------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|-------------------------------|---------|
| 12.0 | Normal Line / News | 10/16/12-10/16/12 | 1 | :30 | 7A- 8A (EST) | 1 | | X | | | | | | 1 | \$2,200.00 | \$2,200.00 | Asheville (WLOS) | GOOD MORNING AMERICA Early | 7/12/12 |
| 13.0 | Normal Line / News | 10/18/12-10/18/12 | 1 | :30 | 7A- 8A (EST) | 1 | | | | X | | | | 1 | \$2,200.00 | \$2,200.00 | Asheville (WLOS) | GOOD MORNING AMERICA Early | 7/12/12 |
| 14.0 | Normal Line / News | 10/22/12-10/22/12 | 1 | :30 | 7A- 8A (EST) | 1 | X | | | | | | | 1 | \$2,200.00 | \$2,200.00 | Asheville (WLOS) | GOOD MORNING AMERICA Early | 7/12/12 |
| 15.0 | Normal Line / News | 10/16/12-10/16/12 | 1 | :30 | 8A- 9A (EST) | 1 | | X | | | | | | 1 | \$2,000.00 | \$2,000.00 | Asheville (WLOS) | GOOD MORNING AMERICA LATE | 7/12/12 |
| 16.0 | Normal Line / News | 10/18/12-10/18/12 | 1 | :30 | 8A- 9A (EST) | 1 | | | | X | | | | 1 | \$2,000.00 | \$2,000.00 | Asheville (WLOS) | GOOD MORNING AMERICA LATE | 7/12/12 |
| 17.0 | Normal Line / News | 10/19/12-10/19/12 | 1 | :30 | 8A- 9A (EST) | 1 | | | | | X | | | 1 | \$2,000.00 | \$2,000.00 | Asheville (WLOS) | GOOD MORNING AMERICA LATE | 7/12/12 |
| 18.0 | Normal Line / News | 10/16/12-10/16/12 | 1 | :30 | 11:58:41A- News-News 13 at Noon | 1 | | X | | | | | | 1 | \$1,400.00 | \$1,400.00 | Asheville (WLOS) | NEWS 13 @ NOON | 7/12/12 |
| 19.0 | Normal Line / News | 10/17/12-10/17/12 | 1 | :30 | 11:58:41A- News-News 13 at Noon | 1 | | | X | | | | | 1 | \$1,400.00 | \$1,400.00 | Asheville (WLOS) | NEWS 13 @ NOON | 7/12/12 |
| 20.0 | Normal Line / News | 10/18/12-10/18/12 | 1 | :30 | 11:58:41A- News-News 13 at Noon | 1 | | | | X | | | | 1 | \$1,400.00 | \$1,400.00 | Asheville (WLOS) | NEWS 13 @ NOON | 7/12/12 |
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CONFIRMATION CONTRACT

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|------|--------------------------------|-------------------|-----|--------|--------------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|-------------------------|---------|
| 21.0 | Normal Line / News | 10/22/12-10/22/12 | 1 | :30 | 11:58:41A- News-News 13 at Noon | 1 | X | | | | | | | 1 | \$1,400.00 | \$1,400.00 | Asheville (WLOS) | NEWS 13 @ NOON | 7/12/12 |
| 22.0 | Normal Line / News | 10/16/12-10/16/12 | 1 | :30 | 12:30P- News-News 13 at 1230p | 1 | | X | | | | | | 1 | \$1,200.00 | \$1,200.00 | Asheville (WLOS) | NEWS 13 @ NOON at 1230p | 7/12/12 |
| 23.0 | Normal Line / News | 10/17/12-10/17/12 | 1 | :30 | 12:30P- News-News 13 at 1230p | 1 | | | X | | | | | 1 | \$1,200.00 | \$1,200.00 | Asheville (WLOS) | NEWS 13 @ NOON at 1230p | 7/12/12 |
| 24.0 | Normal Line / News | 10/18/12-10/18/12 | 1 | :30 | 12:30P- News-News 13 at 1230p | 1 | | | | X | | | | 1 | \$1,200.00 | \$1,200.00 | Asheville (WLOS) | NEWS 13 @ NOON at 1230p | 7/12/12 |
| 25.0 | Normal Line / News | 10/19/12-10/19/12 | 1 | :30 | 12:30P- News-News 13 at 1230p | 1 | | | | | X | | | 1 | \$1,200.00 | \$1,200.00 | Asheville (WLOS) | NEWS 13 @ NOON at 1230p | 7/12/12 |
| 26.0 | Normal Line / News | 10/16/12-10/16/12 | 1 | :30 | 4:59P- News-News 13 First News At 5p | 1 | | X | | | | | | 1 | \$2,200.00 | \$2,200.00 | Asheville (WLOS) | FIRST NEWS AT 5 | 7/12/12 |
| 27.0 | Normal Line / News | 10/17/12-10/17/12 | 1 | :30 | 4:59P- News-News 13 First News At 5p | 1 | | | X | | | | | 1 | \$2,200.00 | \$2,200.00 | Asheville (WLOS) | FIRST NEWS AT 5 | 7/12/12 |
| 28.0 | Normal Line / News | 10/18/12-10/18/12 | 1 | :30 | 4:59P- News-News 13 First News At 5p | 1 | | | | X | | | | 1 | \$2,200.00 | \$2,200.00 | Asheville (WLOS) | FIRST NEWS AT 5 | 7/12/12 |
| 29.0 | Normal Line / News | 10/22/12-10/22/12 | 1 | :30 | 4:59P- News-News 13 First News At 5p | 1 | X | | | | | | | 1 | \$2,200.00 | \$2,200.00 | Asheville (WLOS) | FIRST NEWS AT 5 | 7/12/12 |
| | | | | | | | | | | | | | | | | | | | |

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| 30.0 | Normal Line / News | 10/16/12-10/16/12 | 1 | :30 | 5:28P- News-News 13 at 5:30p | 1 | | X | | | | | | 1 | \$2,400.00 | \$2,400.00 | Asheville (WLOS) | EARLY NEWS ROTATION | 7/12/12 |
| 31.0 | Normal Line / News | 10/17/12-10/17/12 | 1 | :30 | 5:28P- News-News 13 at 5:30p | 1 | | | X | | | | | 1 | \$2,400.00 | \$2,400.00 | Asheville (WLOS) | EARLY NEWS ROTATION | 7/12/12 |
| 32.0 | Normal Line / News | 10/18/12-10/18/12 | 1 | :30 | 5:28P- News-News 13 at 5:30p | 1 | | | | X | | | | 1 | \$2,400.00 | \$2,400.00 | Asheville (WLOS) | EARLY NEWS ROTATION | 7/12/12 |
| 33.0 | Normal Line / News | 10/19/12-10/19/12 | 1 | :30 | 5:28P- News-News 13 at 5:30p | 1 | | | | | X | | | 1 | \$2,400.00 | \$2,400.00 | Asheville (WLOS) | EARLY NEWS ROTATION | 7/12/12 |
| 34.0 | Normal Line / News | 10/16/12-10/16/12 | 1 | :30 | 6P- 7P (EST) | 1 | | X | | | | | | 1 | \$4,000.00 | \$4,000.00 | Asheville (WLOS) | WKDY NEWS 13 @ 6 | 7/12/12 |
| 35.0 | Normal Line / News | 10/18/12-10/18/12 | 1 | :30 | 6P- 7P (EST) | 1 | | | | X | | | | 1 | \$4,000.00 | \$4,000.00 | Asheville (WLOS) | WKDY NEWS 13 @ 6 | 7/12/12 |
| 36.0 | Normal Line / News | 10/19/12-10/19/12 | 1 | :30 | 6P- 7P (EST) | 1 | | | | | X | | | 1 | \$4,000.00 | \$4,000.00 | Asheville (WLOS) | WKDY NEWS 13 @ 6 | 7/12/12 |
| 37.0 | Normal Line / News | 10/22/12-10/22/12 | 1 | :30 | 6P- 7P (EST) | 1 | X | | | | | | | 1 | \$4,000.00 | \$4,000.00 | Asheville (WLOS) | WKDY NEWS 13 @ 6 | 7/12/12 |
| 38.0 | Normal Line / SPOT | 10/17/12-10/17/12 | 1 | :30 | 6:58:50P- Wheel of Fortune | 1 | | | X | | | | | 1 | \$3,200.00 | \$3,200.00 | Asheville (WLOS) | WHEEL | 7/12/12 |
| 39.0 | Normal Line / SPOT | 10/18/12-10/18/12 | 1 | :30 | 6:58:50P- Wheel of Fortune | 1 | | | | X | | | | 1 | \$3,200.00 | \$3,200.00 | Asheville (WLOS) | WHEEL | 7/12/12 |
| 40.0 | Normal Line / SPOT | 10/19/12-10/19/12 | 1 | :30 | 6:58:50P- Wheel of Fortune | 1 | | | | | X | | | 1 | \$3,200.00 | \$3,200.00 | Asheville (WLOS) | WHEEL | 7/12/12 |
| 41.0 | Normal Line / SPOT | 10/22/12-10/22/12 | 1 | :30 | 6:58:50P- Wheel of Fortune | 1 | X | | | | | | | 1 | \$3,200.00 | \$3,200.00 | Asheville (WLOS) | WHEEL | 7/12/12 |

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

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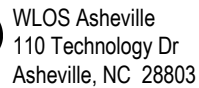
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| 42.0 | Normal Line / SPOT | 10/16/12-10/16/12 | 1 | :30 | 7:28:30P- Jeopardy | 1 | | X | | | | | | | \$3,600.00 | | Asheville (WLOS) | JEOPARDY | 7/12/12 |
| 42.0.1 | Closed Preempt | 10/16/12 | | | | | | | | | | | | | | | Asheville (WLOS) | Program Change/Exception - debate | |
| 43.0 | Revised Line / SPOT | 10/17/12-10/17/12 | 1 | :30 | 7:28:30P- Jeopardy | 1 | | | X | | | | | | | | Asheville (WLOS) | JEOPARDY | 7/12/12 |
| 43.1 | Normal Line / SPOT | 10/17/12-10/17/12 | 1 | :30 | 7:30P- 8P (EST) | 1 | | | X | | | | | 1 | \$3,600.00 | \$3,600.00 | Asheville (WLOS) | JEOPARDY | 10/3/12 |
| 44.0 | Revised Line / SPOT | 10/22/12-10/22/12 | 1 | :30 | 7:28:30P- Jeopardy | 1 | X | | | | | | | | | | Asheville (WLOS) | JEOPARDY | 7/12/12 |
| 44.1 | Normal Line / SPOT | 10/22/12-10/22/12 | 1 | :30 | 7:30P- 8P (EST) | 1 | X | | | | | | | | \$3,600.00 | | Asheville (WLOS) | JEOPARDY | 10/3/12 |
| 44.1.1 | Closed Preempt | 10/22/12 | | | | | | | | | | | | | | | Asheville (WLOS) | Client Request/Spot - | |
| 45.0 | Normal Line / News | 10/16/12-10/16/12 | 1 | :30 | 10:59:56P- News-News 13 11p Late News | 1 | | X | | | | | | 1 | \$2,800.00 | \$2,800.00 | Asheville (WLOS) | NEWS 13 TONIGHT | 7/12/12 |
| 46.0 | Normal Line / News | 10/21/12-10/21/12 | 1 | :30 | 8A- ABC-Good Morning America Sunday | 1 | | | | | | | X | 1 | \$1,000.00 | \$1,000.00 | Asheville (WLOS) | GMA | 7/12/12 |
| 47.0 | M/G For 42.0.1 / SPOT | 10/18/12-10/18/12 | 1 | :30 | 7:28:30P- Jeopardy | 1 | | | | X | | | | 1 | \$3,600.00 | \$3,600.00 | Asheville (WLOS) | JEOPARDY | 9/19/12 |
| 47.1 | M/G For 42.0.1 / SPOT | 10/18/12-10/18/12 | 1 | :30 | 7:30P- 8P (EST) | 1 | | | | X | | | | | \$3,600.00 | | Asheville (WLOS) | JEOPARDY | 10/3/12 |
| 47.1.1 | Closed Preempt | 10/18/12 | | | | | | | | | | | | | | | Asheville (WLOS) | Client Request/Spot - | |

CONFIRMATION CONTRACT

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Contract # 1337062

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B/E Bookend P/B Piggy Back